

OFFICE MEMORANDUM

Subject: "INVITATION TO NOMINATE A POTENTIAL CANDIDATE FOR THE CIRDAP-INFRA INTERNATIONAL TRAINING PROGRAMME ON RURAL TOURISM TOWARDS INTEGRATED RURAL DEVELOPMENT, 9-17 OCTOBER 2024, IN PENANG, MALAYSIA".

The undersigned is directed to inform that the CIRDAP-INFRA International Training Programme on Rural Tourism towards Integrated Rural Development is going to be held from **9th to 17th October, 2024** at Penang, Malaysia.

Entitlements:

2. CIRDAP has invited nominations from its member countries including Pakistan to attend the subject training programme with following entitlements:

- Both ways air ticket from the capital city of nominee(s) to Kuala Lumpur, /Malaysia on Economy Class/excursion fare by the shortest possible route.
- Board and lodging expenses at the Training Centre (excluding expenses on Laundry, phone calls etc.);
- Tuition Fee, books and literature; and,
- Expenses on local travel on study tours.

Objective:

3. Training programme has the following objectives:

- Sharing Malaysia's expertise and encourage CIRDAP member countries to explore the potential of rural tourism.
- Enhance participant's knowledge in term of rural tourism and its integration rural development.
- Generate awareness on ecological diversity and the importance of environmental conservation to boost rural tourism as part of development plan.

Eligibility Criteria:

4. The candidate must fulfil the following eligibility criteria:

- Senior or middle- level government official;
- Policy and programme planners and implementers who are responsible for tourism/rural development programmes;
- The candidate must be nominated or appointed by their government;
- The age of the candidate must be between the 25-55 years;
- Proficiency in spoken and written English;
- In good health both physically and mentally with a certified medical acknowledgement that allows them to complete this course.

5. Only those nominations would be considered which are routed through proper channel as per given details:

- Federal Government employees through their concerned Ministries;

- Provincial Government employees through their relevant Planning & Development Departments;
- Employees and faculty of Federal & Provincial Public Sector Universities through Higher Education Commission, Islamabad.

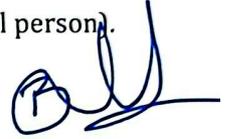
6. Interested candidates fulfilling the eligibility criteria are required to send their applications to NCRD, by **6th September 2024**. The application form can be downloaded from <https://shorturl.at/4RtPK>. Nominations of the interested candidates consisting of the following may be sent to Director General, AHKNCRD, within the deadline:

- Clearly scanned or printed copies of the duly filled application forms,
- The official nomination letters, and
- A copy of valid passport.

Advance copies of the application documents complete in all respects may preferably be emailed at bilal@ncrd.gov.pk due to paucity of available time. The nominations may also be faxed at [051-9255157](tel:051-9255157).

7. Incomplete/late nomination(s) will not be entertained. After scrutiny and approval of nomination(s) by the competent forum, the selected nominee(s) will be informed accordingly. Likewise, other necessary details will also be shared later on.

8. In case of any queries, please feel free to contact the undersigned (focal person).



(Bilal Raza)

Assistant Director (Training)

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Distribution to:

1. Secretary, Cabinet Division, Islamabad.
2. Secretary, Establishment Division, Islamabad.
3. Secretary, Ministry of Planning, Development and Special Initiatives, Islamabad.
4. Secretary, Ministry of National Food Security and Research, Islamabad.
5. Secretary, Ministry of Climate Change, Islamabad.
6. Secretary, Ministry of Economic Affairs Division, Islamabad.
7. Secretary, Ministry of Finance, Revenue & Economic Affairs, Islamabad.
8. MD, Pakistan Tourism Development Corporation, Islamabad.
9. Secretary, Ministry of Science and Technology, Islamabad.
10. Secretary, Poverty Alleviation & Social Safety Division, Islamabad.
11. Chairman, Higher Education Commission, Islamabad.
12. Chairman, Pakistan Agriculture Research Council, Islamabad.
13. Director General, National Agriculture Research Centre (NARC), Islamabad.
14. Chief Commissioner, ICT Administration Complex, Islamabad.
15. Chief Secretaries of Provinces (Punjab-Lahore, Sindh-Karachi, Khyber Pakhtunkhwa-Peshawar, Baluchistan-Quetta, Azad Jammu & Kashmir-Muzaffarabad, Gilgit-Baltistan-Gilgit).
16. Chairmen, Planning & Development Boards, Govt. of Punjab, Lahore & Govt. of Sindh, Karachi.
17. Secretaries, Planning & Development Depts., Govt. of Khyber Pakhtunkhwa, Peshawar; Govt. of Baluchistan, Quetta; Govt. of Azad Jammu & Kashmir, Muzaffarabad; and, Govt. of Gilgit-Baltistan, Gilgit.
18. Secretaries, Local Govt. & Rural Development Depts., Govt. of Punjab, Lahore; Govt. of Sindh, Karachi; Govt. of Khyber Pakhtunkhwa, Peshawar; Govt. of Baluchistan, Quetta; Govt. of AJ&K, Muzaffarabad; Govt. of Gilgit-Baltistan, Gilgit.
19. Chairman, Culture & Tourism, Khyber Pakhtunkhwa, Peshawar

CC:

- Joint Secretary (Training), Establishment Division, Islamabad.